

Why the iPad is the Perfect Tablet for Restaurant and Retail Point of Sale



Housed on the Apple iPad and backed by Apple's iOS operating system, Revel is proud to provide clients with a powerful and secure tablet for their point of sale.





A key factor behind Revel's position as a leader in the cloud-based point of sale (POS) space is that its best-in-class software is designed for and housed on the Apple iPad, backed by Apple's iOS operating system. This hardware and software combination provides Revel clients with a high-performing solution that is durable, stable, secure and remarkably easy to use. And because the POS is installed on valuable front counter real estate at businesses, Revel works closely with Apple to align the look and feel of our technology with Apple's world-class design standards. Revel's sleek iPad POS fits on every counter and helps elevate and extend a merchant's brand.

• Durability

Apple iPads are proven to reliably perform in both kitchen and front-of-house environments. Over the last ten years, Revel has deployed more than 100,000 iPads in the field, and the return rate has been less than 1 percent.



In restaurant kitchens, where a larger screen is critical to complete accurate and timely orders, Revel deploys Viewsonic touch screens that deliver the same durability as the iPad for high-volume kitchens where grease and heat are key considerations

• Security

Revel benefits from Apple's approach to designing security into its platform's core. It runs on the world's most advanced mobile operating system, Apple's iOS is built using a security architecture that addresses the unique requirements of a restaurant or retail environment. Apple devices protect not only the device and its data, but the entire ecosystem. This includes everything users do locally, on networks, and with key Internet services.

Additionally, Apple's operating system is a closed system. Apple doesn't release its source code to app developers, and the owners of iPhones and iPads can't modify the code on their personal Apple devices. This makes it more difficult for hackers to find vulnerabilities on iOS-powered devices. And because Apple's applications are sandboxed and iOS is locked, malware compromises are exceedingly rare. This is in contrast to other operating systems such as Android and Microsoft Windows which have announced periodic security challenges and need to be patched regularly to close holes that hackers have found.



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• Scalability

Revel Enterprise currently powers more than 100 leading brands, including several high-volume operations with over 500 sites each. Revel Enterprise is proven to perform at large chains in a variety of environments such as quick service and fast casual restaurants and specialty retail.

To ensure maximum scalability and resilience, Revel leverages Amazon Web Services (AWS) for cloud-hosting environments. In addition to providing up to 99.999% uptime, AWS replicates data in real-time so if a failure occurs, the system recovers gracefully. This process is completely transparent to the end user, and empowers businesses with the bandwidth they require at all times. This level of stability is why Revel can run as many sites or transactions as a business drives, and promises the same speed and reliability as the first transaction.

Not only can Revel's software power as many sites as you have, but it can do so on three different iPad sizes based on the setup and needs of your different locations. Choose from an iPad Mini, a standard iPad, or a larger iPad Pro.

Additionally, Revel doesn't have back office servers, running on Windows, which are another point of entry for hackers along with a point of failure.

The chart below represents a sample of large chains live on Revel.

Revel client	No. of locations
Auntie Anne's®	1,297
Moe's Southwest Grill®	700
Cinnabon®	648
Kung Fu Tea	236
GOLFTEC®	197
Estée Lauder™	131
The Halal Guys®	86



- **Ease of Use**

The **Revel POS** simplifies transactions for employees and customers, ensuring quick training for staff, efficient ordering experiences for customers, and fast-moving lines at registers. The familiar interface makes it easy for employees and customers to use. The vast majority of employees in the workforce are familiar with iPads or iPhones in their personal life, and can adapt almost immediately to the flow of the Revel solution. Training time on legacy solutions is approximately 6-10 hours, while Revel customers regularly report that 60 minutes is plenty to get an employee trained.

- **Run Your Business on Technology You Can Trust**

Revel's point of sale solution provides a native cloud technology platform that is at the heart of thousands of restaurant and retail businesses. With so much on the line, it's critical for operators to trust the hardware and technology investment backing their businesses. Housed on the Apple iPad and backed by Apple's iOS operating system, Revel is proud to provide clients with a powerful and secure tablet for their point of sale.

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“Operators report that employees are often able to fully navigate Revel's technology in less than 60 minutes with minimal training.”

— James Newell, FAT Brands



To learn more about the Apple iPad products Revel offers today, visit our [hardware page](#).